



Savo
Vukmirovic



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About Me



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Extra

Savo Vukmirovic

SEO Expert



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About Me

Artist, Thinker, Creative Doer



I am a Web Designer @ iLocal Marketing

I offer a range of services such as: SEO Services, Social Media, Marketing, Web Design, Print Design, Multimedia, PPC, ORM, and LBLO. My rates are competitive and my approach is accommodating as your suggestions and ideas are always valued. My dedication is to provide you with the highest quality of service, creativity and practicality.

I'm passionate about leveraging search results which will drive traffic, generate leads and sales, repeat sales and referrals for your business.

Age 42

Residence Australia

Address 30 Auburn Rd, Regents Park

e-mail savo@ilocalmarketing.com.au

Phone +61 0488 396 666

Skype savo_114

Freelance Available



Services



Web Design

First impressions last and your website is likely to be the first visual point of contact for your potential clients. The first glance will be the forum for which all potential clients will form an opinion and compare your business to your rivals.



Social Media Optimisation

Social media has become the most populated and frequented web-based form of interaction. Developing a social media marketing strategy that works for your establishment is imperative in order to build quality for your brand and ultimately generate sales.



Search Engine Optimisation (SEO)

Search Engine Optimisation is the core for having your web properties rank high in search results and stay there. SEO simply means improving the navigation, content and link popularity of your website so that you can accomplish first page Google rankings.



Pay per click (PPC)

Organic Search Engine Optimisation (SEO) takes time to produce good results. A worthy backup is to implement a moderate pay per click (commonly referred to as PPC, or AdWords) search engine marketing campaign to get immediate results.



Graphic Design

We are proud to offer a wide range of design & print solutions from developing a new brand identity to business stationery, marketing campaigns and creating large banners or posters.



Online Reputable Management (ORM)

Reputation management is becoming progressively important. As it becomes increasingly easy for people to make their feelings known and published for all to see, many businesses are invoking reputation management strategies to help protect their good name.



Local Buzz

The number of businesses looking at optimising their local listings, citations, maps, and reviews are increasing. People and businesses are increasingly looking at local listings for shopping, dining, services, vendors and more. For these reasons, appearing in local search results can help a business stand apart from its competition.



Website Audit Report

A Website Audit gives you the opportunity to discover issues within your website that could profoundly impact the marketing campaign in a negative way. We need to understand the potential issues early on and let you know what they are.



Micro Trend Security

Using advanced AI learning, Trend Micro stops ransomware so you can enjoy your digital life safely. It also protects against malware, online banking and shopping threats and much more. Top rated by industry experts, Trend Micro Security delivers 100% protection against web threats.



Domain Name Management

Your domain name is your most valuable online asset. As demand for domains continues to increase, holding on to your domain is critical. Without it, you lose your website and, once it's gone, it's very hard to get it back. This is a very high price to pay in comparison to the few quick clicks it takes to renew. With our domain name management service, you will always be up to date with your domain name renewal.



Office 365 Business For Business

Work anywhere, anytime. With Office 365 you can run your business with a professional email and all the Microsoft apps you need to organise your business. Get the most updated versions of Excel, PowerPoint, Word, Skype and Outlook. Access your office from any device. With Office 365 you can access your files, emails, contacts and calendar from anywhere.



Synology NAS

Using Network-Attached Storage (NAS) to take up the server slack makes a lot of sense. Many customers are already using NAS for file sharing, local data backup, automatic cloud backup, and other uses. In the case of Synology, their operating system, Synology DiskStation Manager (DSM), is Linux based, and integrates the basic functions of file sharing, centralized backup, RAID storage, multimedia streaming, virtual storage, and other common functions.

Clients



Testimonials

"I have been using Savo and his company for many different services for the past 8 years. His SEO services have helped my business rank high in the search engine and noticeably improve my business. Whatever the situation is he was always there to support my business. I would without any hesitation recommend Savo and his company."



Elizabeth Kolokuris
SCTS

"Savo and his company worked with me on many of my different projects from SEO marketing to web design, graphic design and anything else in between. He also supplies my offices with hardware and software such as i.e PC, servers, IP phone systems, anti-virus security and office 365 for business. His ability to understand complex situations never seem to amaze me. I would definitely recommend Savo and iLocal Marketing for any business."



Gino Cassaniti
B2B CONSULTING GROUP

"The web knowledge and artistic design of iLocal Marketing is next to none. I'm extremely satisfied with the help I've gained from the team at iLocal and the results I gain daily have proven that my decision to engage in their services was definitely the right one."



Obrad Miljic
MONI PAINTING & MAINTENANCE

Fun Facts



Happy Clients

550+



Working Hours

6,256+



Reviews and Ranking

180+



Coffee Consumed

20,000+



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Extra

Resume

16 Years of Experience

Education

2000

Safety & Training – Certificate
TAFE NSW South Western Sydney Institute

2005

Work Platform Certificate
TAFE NSW South Western Sydney Institute

2007

Electrical Certificate
TAFE NSW South Western Sydney Institute

2008

Safe Work at Heights Certificate
Capital Safety

2012

Independent Marketing Advisor Certificate
DCS

2013

Telecommunication Certificate
TITAB Australia

2017

Google Certificate
Google Academy

Experience

2003 - Current

Frontend-developer

i Local Marketing

I have been involved in and worked on different projects and my experience varies in on the following.

1. HTML, JavaScript (JS) and/or CSS code.
2. Tailoring user experience.
3. Bringing a designer's concept to life with HTML, CSS, and JavaScript.
4. Production, modification, and maintenance of websites and web application user interfaces.
5. Creating tools that enhance how users see and interact with your site in any browser.
6. Implementing responsive design for mobile sites.
7. Contributing some back-end experience, collaborating on APIs, and more.
8. Maintaining software workflow management with a project management tool like GitHub and task runners like Grunt and Gulp.
9. Consulting on SEO best practices.
10. Testing the site during development for usability and fixing any bugs.

2003 - Current

Backend-developer

i Local Marketing

My experience varies on the following:

1. Database creation, integration, and management—e.g., MySQL, SQLite, PostgreSQL, and MongoDB.
2. Using back-end frameworks to build server-side software, like Express.js.
3. Web Server technologies—e.g., J2EE, Apache, Nginx (popular for static content, like images, HTML or CSS files), and IIS.
4. Cloud computing integration—e.g., public cloud providers like Amazon Web Services, or private cloud environments.
5. Server-side programming languages—like Python, Perl, PHP, Ruby, and JavaScript, when implemented with the server-side development environment, Node.js.
6. Operating systems: Linux- and Unix-like operating systems, MacOS X, Windows Server.
7. Content management system (CMS) development, deployment, and maintenance.
8. API integration.
9. Security settings and hack prevents.
10. Reporting—generating analytics and statistics like system reports of server load, number of visitors, geography of visitors, etc.
11. Backup and restore technologies for website's files and DB.

2003 - Current

Website Designer

i Local Marketing

These are some of the main roles that I have experience in as a web designer:

1. Using software tools such as Adobe Photoshop, Illustrator, Adobe Dreamweaver or Sketch to build the final layout design of the website.
2. Have good skills in graphic design and logo design.
3. Have a good feel for user experience, to identify the simplest approach possible to attain the desired function.
4. This includes the layout, buttons, images and the general format of the website.
5. Keep up to date with the latest design trends.
6. Keep design consistency that is made popular from other web giant companies, such as Google, and Facebook.
7. Make the website environment and interface easier to navigate and use, as it is already familiar to the user's eyes.
8. Branding of the website, colour palettes, and the typography and readability of the website.
9. Excellent with conceptualising projects solid artistic and design skills.
10. Very proficient in graphic design and familiarity with SEO and marketing.

SEO and Social Media

Search Engine Optimisation (SEO)

Pay per click (PPC)

Social Media Optimisation

Design Skills

Web Design

Graphic Design

Print Design

Coding Skills

HML5

CSS3

jQuery

Wordpress

PHP

2003 - Current

Search Engine Optimisation (SEO)

i Local Marketing

I specialise in SEO areas mentioned below:

1. In-depth keyword research.
2. Studying traffic and analytics.
3. Split-testing similar pages.
4. Building natural backlinks.
5. Analysing the client's competitors.
6. Maximizing local search exposure.
7. Developing strong calls to action.
8. Working with writers and designers.
9. Programming in HTML, PHP, etc.
10. Expertise with WordPress, Joomla, and other platforms.
11. Creating effective ranking strategies.
12. Researching the latest SEO practices.

2006 - Current

Social Media Optimisation

i Local Marketing

Today, consumers are increasingly multiplatform. They're coming to a brand's website, downloading a mobile app, visiting a store, watching a commercial, "liking" the company on Facebook; often doing all of these things in a single purchase cycle. Understanding how social media fits into the equation will lead to better results. My skills to meet objectives are:

1. Setting initial benchmarks for followers, increased traffic, etc.
2. Preparing quality content for blogs and social platforms.
3. Creating promotions and contests to increase engagement.
4. Engaging experts and influencers to increase brand reach.
5. Using analytics software to measure campaign success.

2003 - Current

Pay per click (PPC)

i Local Marketing

Pay per click (PPC) is the term used to refer to paid advertising on the internet, usually through Google AdWords or Bing Ads. My skills to meet objectives are:

1. Good understanding of how PPC fits into the wider area of digital marketing.
2. Knowledge of Microsoft Excel and data manipulation. Strong analytical skills.
3. Good level of mathematical ability.
4. Ability to think creatively.
5. Excellent attention to detail.
6. Ability to think strategically and develop innovative marketing strategies.
7. Experience using tools such as Google AdWords.
8. Google AdWords accredited qualification.

2003 - Current

Graphic Design

i Local Marketing

These are some of the main roles that I have experience with.

1. Master Of Photoshop, Illustrator, Indesign, and many others.
2. Adobe products from the adobe cc collection.
3. Master Of Microsoft office products such as word, excel and many others.
4. Using other software products such as Camtasia, Concept Draw, Google Sketch Up and many other programs and tools.

2003 - Current

Other Skills

i Local Marketing

Just to name a few of my other skills:

1. PC and server building.
2. PC and server software configuration and install.
3. PC and server data recovery.
4. PC and server wiring, switches and sockets installation.
5. IP phone system configuration and install.
6. Microsoft office 365 for business specialist.
7. Microtrend security software specialist and distributor.

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My Best Works

ALL

Graphic Design

Illustration

Media

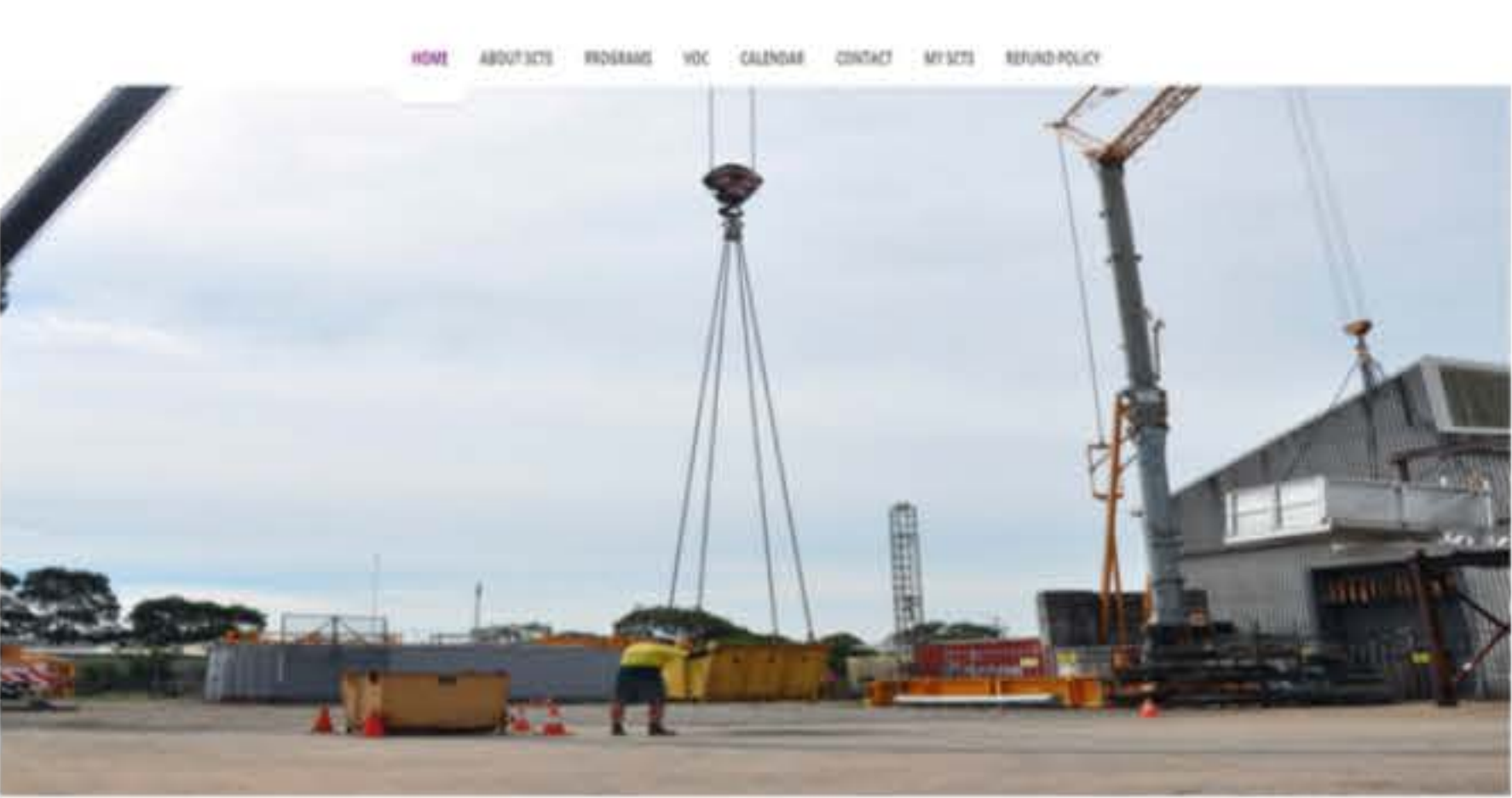
PPC

SEO

SMC

Video

Website Design





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Get in Touch

Get in Touch

We're a multi-featured small team, focused on designing and developing awesome multiple platforms such as **WordPress** or **Joomla**, as well as others (Magento, Open Cart etc.) We provide many other services to our clients. Get in touch with us to find out more.



Sydney, Australia



savo@ilocalmarketing.com.au



+61 0488 396 666



Freelance Available

Full Name



Email Address



Message for Me



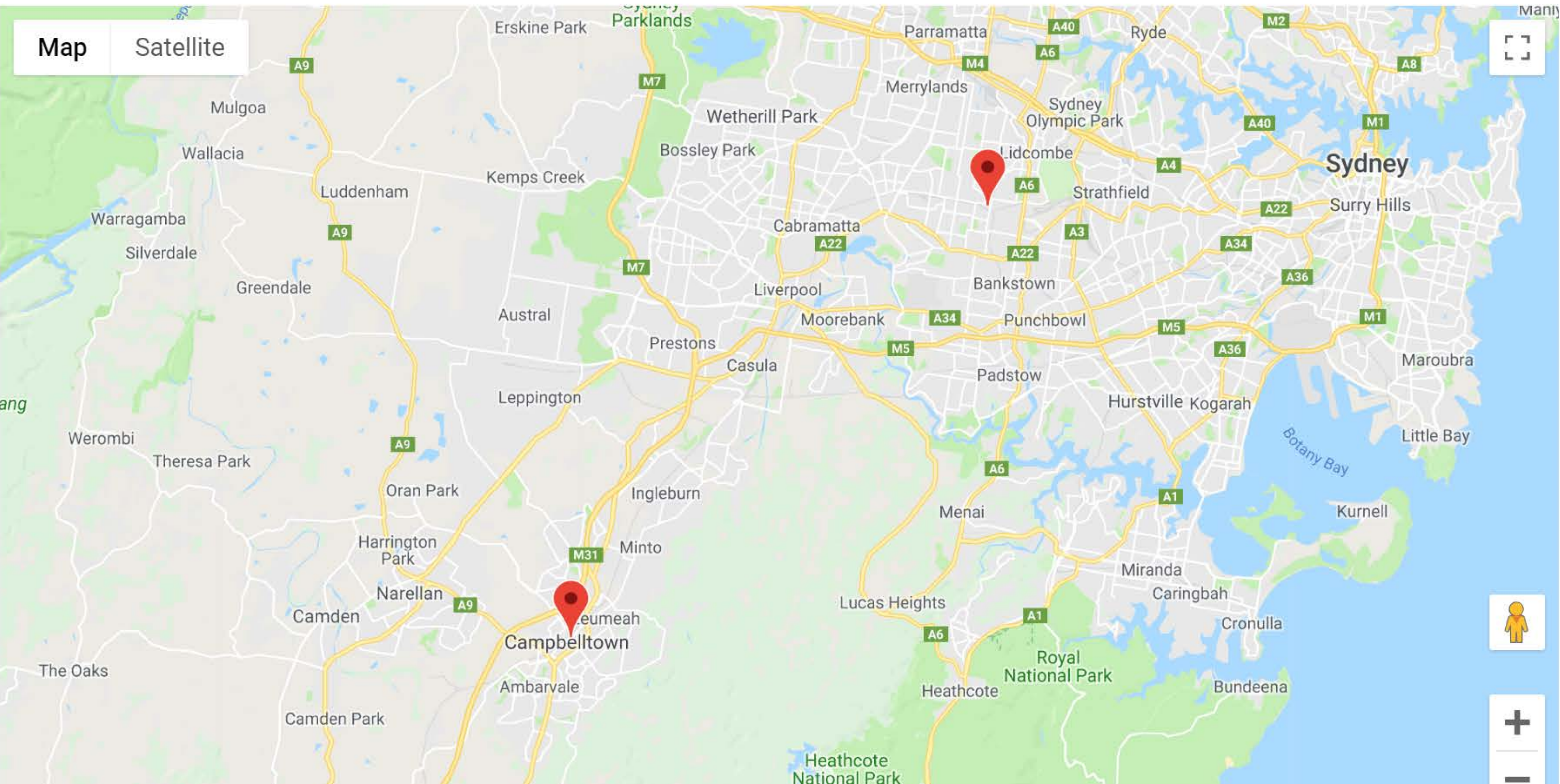
I'm not a robot



reCAPTCHA
Privacy - Terms

Send message

Find Me on Map





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Extra

Extra

Prices and services.

Some of our prices and services.

SEARCH ENGINE OPTIMISATION (SEO) SERVICES

Up To 25% Off

Find Out More

Search engine optimisation.

Search engine marketing.

Internet advertising.

Blog marketing.

Google rankings.

Web analysis

WEB DESIGN SERVICES New customers get a discount.

Find Out More

Content management systems.

Virtual shops and e-commerce.

Presentation websites.

Online catalogues.

Portal systems & any other dynamic website.

PAY PER CLICK (PPC) SERVICES Up To 10% Off

Find Out More

Account Setup.

Market And Keyword Research.

Campaign And Add Group Setup.

PPC Budget Management.

Targeting Options.

Measurement, Analysis And Optimisation.

Search Engine Optimisation (SEO)

SEO

Web Design

Online Reputable Management (ORM)

Ready to DOMINATE your Local Market!

Rank high in search results and stay there. Drive traffic, generate leads, sales, repeat sales and referrals.

We tailor powerful, comprehensive and effective Local Search packages designed to place your business listing in front of your best customers and ahead of your competitors at a cost that even the smallest business can afford.

Social Media

Pay Per Click (PPC)

Graphic Design

Social Media Optimisation

Are you after instant results that guarantee your marketing campaign thrives?

Organic Search Engine Optimisation (SEO) takes time to produce good results.

A worthy backup is to implement a moderate pay per click (commonly referred to as PPC, or AdWords) search engine marketing campaign to get immediate results.